

# EUCAIM

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**Project acronym:** EUCAIM

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## D1.3: Dissemination and communication plan

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## 1. Introduction

This deliverable defines the overall strategy and activities undertaken during, and beyond the duration of the EUCAIM project. Deliverable 1.3 is a living document that provides a framework for the project's dissemination and communication activities. It will be regularly reviewed and updated during the project in order to reflect the project's progress and further fine-tune the outreach activities.

The core stakeholders and target groups for the communication activities are outlined in this deliverable, as well as dissemination objectives and strategies for these groups.

### 1.1 Definition

- **Communication**
  - **Promoting project and results:** Inform, promote and communicate project activities and results.
  - Targets multiple audiences beyond the project's own community (incl. media and broader public).
  - Engage with stakeholders, raise awareness, generate demand, show success of European collaboration.
- **Dissemination**
  - **Making results public:** Describe and publicly disclose results, transfer knowledge, make results available for others to use.
  - Targets audiences interested in the use of the results: scientific community, clinical community, innovators, industry, policymakers.
  - Maximise results' impacts, allow others to continue, advance the state of the art, make results a common good.

## 2. Objectives

The objectives of the EUCAIM dissemination and communication strategy are to:

- Inform about and promote the project's objectives and key facts including information about its partners and funding source.
- Create awareness of and understanding about the project, its scope, and expected outputs and impact.
- Maximise the impact of project activities and results by spreading them widely among appropriate stakeholder groups and across different channels.
- Engage stakeholders during the project by collecting their feedback on selected topics and outputs to facilitate uptake of the project results and use of the infrastructure.
- Demonstrate how the project outputs are relevant for Europe's patients, society and economy.
- Foster sustainability and use of the infrastructure by clinicians, researchers and innovators.
- Encourage the political uptake of the project outputs and infrastructure.

## 3. Stakeholders and target audience

To effectively communicate information about the project, we identified multiple stakeholders as part of our target audience. During the proposal preparation, an initial stakeholder mapping was performed.

The identified groups will be targeted using tailored dissemination and communication approaches specific to each cluster. This ensures a customised presentation of the project, as well as relevant uptake by the target audience and will substantially increase the project's impact.

The target groups to whom we will disseminate results are:

- Clinicians (e.g., radiologists, nuclear medicine physicians, radiotherapists, oncologists).
- Researchers in medical imaging (e.g., data scientists, AI developers).
- Policymakers, healthcare authorities and other decision-makers (at EU, national and regional levels).
- Professional and civil societies at large.
- Patients.
- Related project and initiatives (e.g., research infrastructures, repositories).
- Industry.

This is not an exhaustive list, and some target audiences may not be relevant for (some) dissemination and communication purposes as the project progresses.

## 4. Dissemination and communication plan

### 4.1 Strategy

To achieve the project's dissemination objectives, each activity will use the appropriate channel to ensure the messages reach the right audience. Dissemination channels range from scientific publications on recommended methodologies and emergent issues as identified by the project to general media for information intended for the general public.

To aid the execution of the dissemination strategy and correctly plan the dissemination and communication activities, the following list of questions can guide the selection of dissemination channels and shape the nature of the information that is disseminated:

- **What should be disseminated?**
  - Overall project information and expectations
  - Project achievements, such as:
    - project events
    - completion of tasks, work packages, deliverables or and milestones
    - challenges, open calls
  - Project results, such as:
    - General summary of the results
    - Detailed information on the results
    - Methodology on how results were achieved
    - Best practices and use cases
    - New partners and stakeholders
    - Sustainability model
- **To whom do we need to disseminate this information?**
  - Relevant subset of stakeholders
  - General public
- **How does this information need to be disseminated?**
  - Via scientific publications in relevant journals
  - Via events, such as:
    - Presentations at national or international scientific meetings
    - Workshops
    - Online, live-streaming events
  - Via the project website
  - Via social media
  - Via newsletters
  - Via printed media such as:
    - Folders

- Flyers
  - Posters
- Via traditional media such as:
  - Press releases
  - Television
  - Printed advertisements or articles
- **When is the information disseminated?**
  - As soon as possible after completion
  - Through regular updates
- **How far does the information have to be disseminated?**
  - Local
  - National
  - European
  - International
- **What should the dissemination of this information achieve?**
  - Set goals for reach and impact
  - Measure performance indicators at specified intervals or times, such as:
    - Reach (e.g., number of visitors, views, impressions, users)
    - Impact and engagement numbers (e.g., links, shares, open rates, downloads, 'likes')

Based on this approach for defining the dissemination and/or communication activities, the consortium can identify the unique needs of each stakeholder group, and the subsequent activities will correspond to these needs, ensuring effective and efficient distribution of project information and a maximised impact.

## 4.2 Dissemination and communication activities

EUCAIM's dissemination activities address one or more of the identified stakeholder groups and ensure that the dissemination objectives are achieved. Stakeholders will be targeted using tailored dissemination approaches. Specific dissemination material will be produced, and activities developed in cooperation with all project partners. This ensures a customised presentation of project progress and results, as well as relevant uptake by the target audience and will substantially increase EUCAIM's impact.

### 4.2.1 Dissemination and communication tools and channels

Provision of information to a wide range of target audiences is crucial to increase the project's visibility and ensure uptake of the project's outcome and that the envisaged impact is reached. To do so, several tools and channels will be exploited by the EUCAIM consortium.

For example, channels provided by the European Commission will be leveraged for communication and dissemination activities. This includes:

- Research and Innovation Success Stories
- CORDIS
- The Horizon Magazine
- The Open Research Europe platform
- The Horizon Results platform

Furthermore, three tools and services provided by the European Commission have also been identified for further communication and dissemination:

- Horizon Results Booster
- European Standardisation Booster Service for EU Projects

In addition, online magazines, newsletters, papers, and journals, as well as social media and other online and offline tools will be used to promote the project, project partners, objectives,

and results. The dissemination measures will rely on the material (both electronic and print) developed by partners and implement the overall dissemination and communication strategies as outlined in this document.

#### **4.2.1.1 Visual identity and branding guidelines**

All communication and dissemination activities will be carried out building on the visual identity of EUCAIM. This includes all print and digital media, ranging from report presentation templates, the project website, and newsletter templates to folders with background information, roll-ups, and posters.

A brandbook with guidelines on how to use the different elements has been developed. The project logo and visual elements are available to the entire consortium in different formats.

The visual identity is in use on the project website, located at [www.cancerimage.eu](http://www.cancerimage.eu), as well as on social media platforms (Twitter and LinkedIn). Several document templates, including for PowerPoint presentations and Word documents have also been made.

Nonetheless, a redesign of the EUCAIM's project's logo, graphical details and colours is currently underway. The decision has been made by the consortium in order to enhance the visual elements of the project, ensuring they align with the values and goals of the European Cancer Imaging Initiative. The updated logo and associated design elements will be shared soon with the consortium and stakeholders, in order to refresh the visual identity of EUCAIM.

#### **4.2.1.2 Acknowledgement and information on EU funding**

On all material, electronic or printed (*conference presentations, publications, information material, media relations, social media, patent applications*), the EU funding is acknowledged.

When displayed in association with other logos (*e.g., of beneficiaries*), the emblem must be displayed at least as prominently and visibly as the other logos.

#### **4.2.1.3 Project website**

The EUCAIM project website, located at [www.cancerimage.eu](http://www.cancerimage.eu), offers information about the project and its results to an international audience. The set-up of the website was finalised by month 3 (D1.2 Visual identity and online presence).

The EUCAIM website features a modern, responsive design following the aforementioned visual identity and branding guidelines. The responsive nature ensures that the website can be accessed not only from a computer, but also works well on mobile devices such as tablets and smartphones. The design is in line with, and completes, the visual identity of the project.

The website presents the project's overall aims and objectives and gives information on each work package and how it contributes to the overall goals of the project. A news section with regular updates informs visitors about the latest project developments, its progress and related events. As appropriate, the news items will also include a comment function to promote stakeholder engagement and gather feedback on completed milestones or public deliverables. Additionally, the project partners are presented in an overview.

All future, non-restricted deliverables and reports, press items and other dissemination material will be made available for download on the website. A list of scientific publications will also be made available with links to open access publications or copies in repositories.

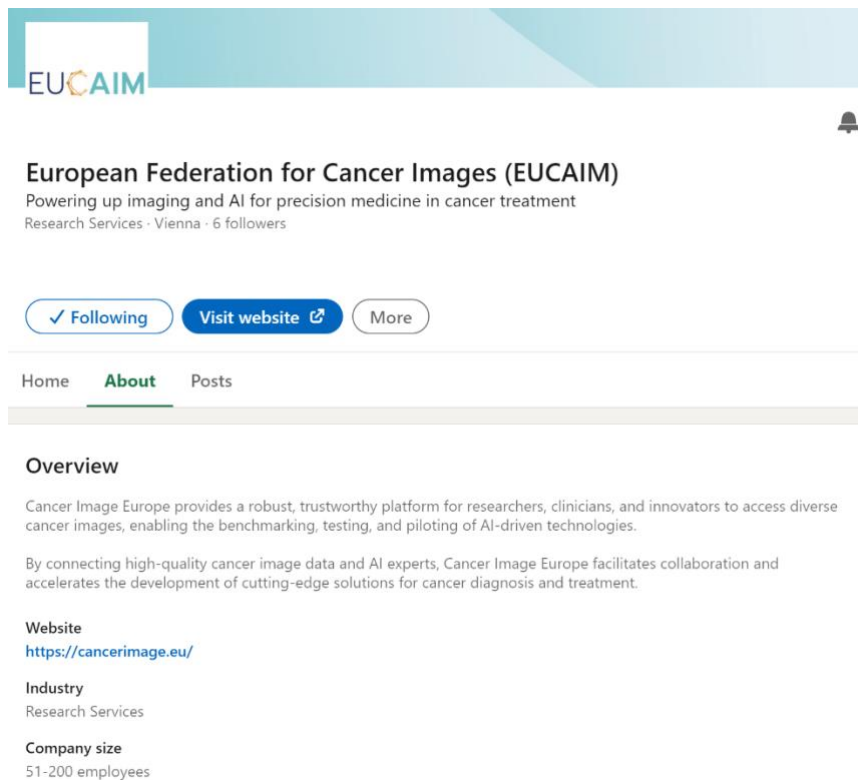
The website will evolve in the course of the project and be updated on a regular basis as the project progresses. Furthermore, the website will also serve as the access portal to the infrastructure.

#### 4.2.1.4 Social media

In addition to the project website, an online presence for EUCAIM is established on social media. This includes a showcase LinkedIn page. The partners will use social media platforms, in this case [LinkedIn](#) to raise awareness and disseminate information.

The consortium has decided that EUCAIM will not count with its own Twitter account. Previous experience shows that a dedicated Twitter account for a project does not have a favourable benefit considering the big effort that is needed to build a solid following audience and to create interactions with the audience. Nonetheless, EUCAIM will have promotion on Twitter through the institutional accounts of the consortium partners, as each of them have already larger followers-bases. This will enable that all communication and dissemination activities of the project will be reached by a wider audience. It is expected from the partners' Twitter accounts to use consistently the hashtag #EUCAIM and #euCancerImaging for recognizability of the project on Twitter.

Further promotion will be done via the partners' social media accounts to maximise reach. Social media activities will, where possible, tie in with relevant European or global events such as the World Cancer Day and but certainly also in health-related events like the European Congress of Radiology (ECR).



*LinkedIn showcase page of EUCAIM*



*Communication activity about EUCAIM from the EIBIR Twitter account*



*Communication activity about EUCAIM from Quibim (consortium partner)*

Templates for social media posts have been prepared as well. Examples can be seen below. The open design files are available to the consortium upon request.





## Headline goes here

Subparagraph text goes here and to edit you should click here. This can be either a short or long subparagraph. It is up to you.

[cancerimage.eu](http://cancerimage.eu)



## Headline goes here

Subparagraph text goes here and to edit you should click here. This can be either a short or long subparagraph. It is up to you.

[cancerimage.eu](http://cancerimage.eu)

## Headline goes here

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[cancerimage.eu](http://cancerimage.eu)



*Social media templates*

#### 4.2.1.5 Promotional Material

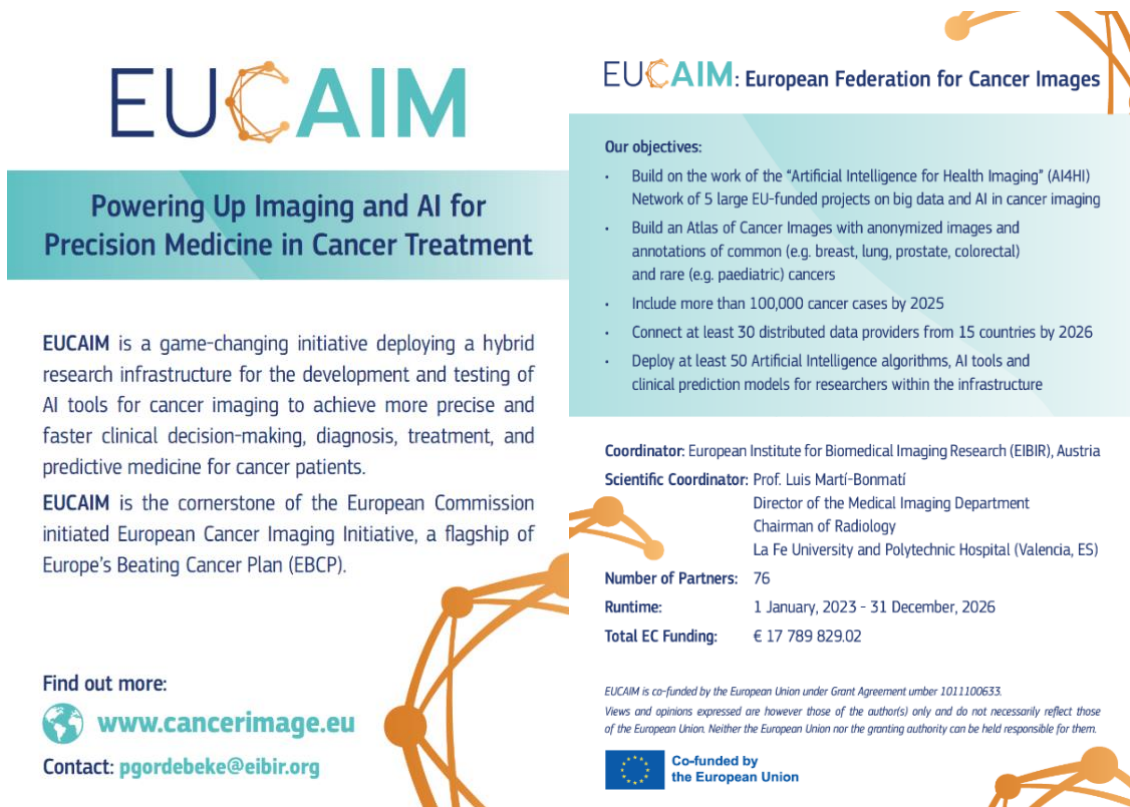
EIBIR leads the development of promotional material, with support from all project partners. Promotional material that will be developed includes a periodic digital newsletter, target-audience specific folders and flyers with relevant, general information about EUCAIM, promotional posters, and a general presentation.

Partners will use institutional publications, such as annual reports, institutional newsletters, or internal and external websites, to disseminate information about EUCAIM. Additionally, partners will prepare articles for publication in national newspapers, magazines, or websites.

Posters or roll-ups will be prepared for display at workshops, meetings, congresses, and conferences. These can be for promotional or informational use. Posters and roll-ups promoting EUCAIM will be designed to be aesthetically pleasing and attract attention and contain only general information about the project. Informational posters will be used to summarize scientific findings and achievements. Both types of posters will be designed to fit the project's visual identity.

All promotional material will include contact details of the publishing partner, the EUCAIM project manager, and a link to the project website where further information can be obtained.

For initial awareness-raising activities, a simple introductory flyer has been designed. This can be distributed at in-person events. The first major event where the flyer will be shared is the European Congress of Radiology 2023. Print files are available to the consortium.



The flyer features the EUCAIM logo at the top left, which consists of the letters 'EU' in blue, a stylized orange network of nodes and lines, and 'CAIM' in teal. Below the logo is a teal banner with the text 'Powering Up Imaging and AI for Precision Medicine in Cancer Treatment'. The main body of the flyer is white with teal accents. It includes a list of objectives, contact information for the coordinator and scientific coordinator, and key statistics. At the bottom, there is a 'Find out more' section with a globe icon and the website URL, and a 'Co-funded by the European Union' logo.

# EUCAIM

**Powering Up Imaging and AI for Precision Medicine in Cancer Treatment**

EUCAIM is a game-changing initiative deploying a hybrid research infrastructure for the development and testing of AI tools for cancer imaging to achieve more precise and faster clinical decision-making, diagnosis, treatment, and predictive medicine for cancer patients.

EUCAIM is the cornerstone of the European Commission initiated European Cancer Imaging Initiative, a flagship of Europe's Beating Cancer Plan (EBCP).

**Find out more:**  
[www.cancerimage.eu](http://www.cancerimage.eu)  
Contact: [pgordebeke@eibir.org](mailto:pgordebeke@eibir.org)

**EUCAIM: European Federation for Cancer Images**

**Our objectives:**

- Build on the work of the "Artificial Intelligence for Health Imaging" (AI4HI) Network of 5 large EU-funded projects on big data and AI in cancer imaging
- Build an Atlas of Cancer Images with anonymized images and annotations of common (e.g. breast, lung, prostate, colorectal) and rare (e.g. paediatric) cancers
- Include more than 100,000 cancer cases by 2025
- Connect at least 30 distributed data providers from 15 countries by 2026
- Deploy at least 50 Artificial Intelligence algorithms, AI tools and clinical prediction models for researchers within the infrastructure

**Coordinator:** European Institute for Biomedical Imaging Research (EIBIR), Austria  
**Scientific Coordinator:** Prof. Luis Martí-Bonmati  
Director of the Medical Imaging Department  
Chairman of Radiology  
La Fe University and Polytechnic Hospital (Valencia, ES)

**Number of Partners:** 76  
**Runtime:** 1 January, 2023 - 31 December, 2026  
**Total EC Funding:** € 17 789 829.02

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Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

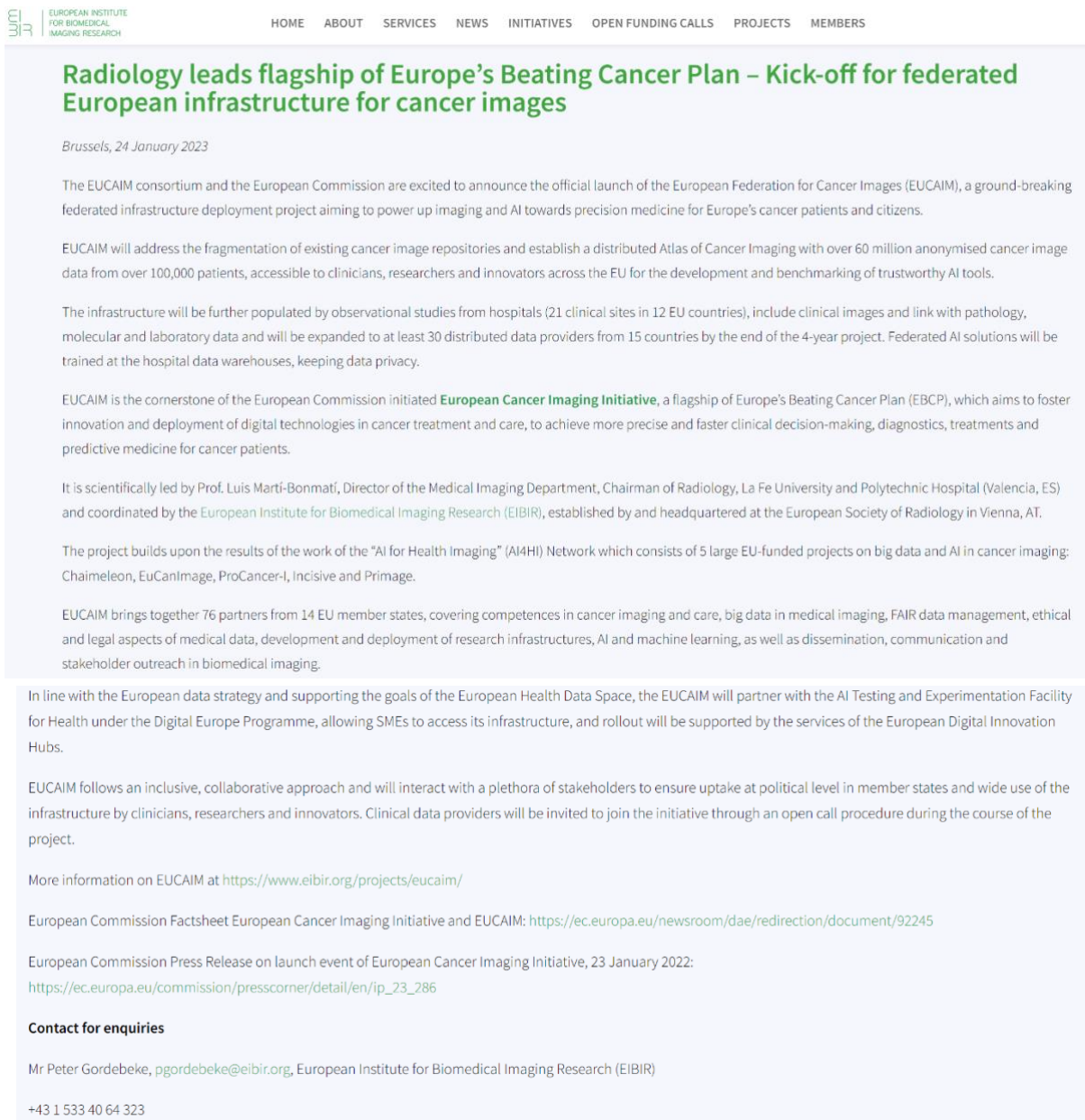
**Co-funded by the European Union**

EUCAIM flyer to raise awareness

#### 4.2.1.6 Press releases

Press releases about the EUCAIM project will be issued and distributed at European and national levels. To attract media attention, press releases will tie in with important project or public events and will include information about specific project activities, milestones reached, or the publication of major deliverables. All press releases will also be available on the EUCAIM website and disseminated on social media.

A first press release to announce the project has been published by the European Institute for Biomedical Imaging Research (EIBIR). Other partners have as well adapted this press release to their needs and published it. This first press release was taken up by European professional societies, like the European Society of Radiology (ESR), that published it on their official website.



The screenshot shows a press release from EIBIR. At the top left is the EIBIR logo and the text 'EUROPEAN INSTITUTE FOR BIOMEDICAL IMAGING RESEARCH'. To the right is a navigation menu with links: HOME, ABOUT, SERVICES, NEWS, INITIATIVES, OPEN FUNDING CALLS, PROJECTS, MEMBERS. The main heading is 'Radiology leads flagship of Europe's Beating Cancer Plan – Kick-off for federated European infrastructure for cancer images' in green. Below the heading is the date 'Brussels, 24 January 2023'. The text of the press release describes the EUCAIM consortium's announcement of the official launch of the European Federation for Cancer Images (EUCAIM), a ground-breaking federated infrastructure deployment project. It details the project's goals, the infrastructure to be established, and the partners involved. The press release is signed by Prof. Luis Marti-Bonmati, Director of the Medical Imaging Department, Chairman of Radiology, La Fe University and Polytechnic Hospital (Valencia, ES) and coordinated by the European Institute for Biomedical Imaging Research (EIBIR). The project builds upon the results of the work of the "AI for Health Imaging" (AI4HI) Network. EUCAIM brings together 76 partners from 14 EU member states. At the bottom, there is a 'Contact for enquiries' section with the email 'pgordebeke@eibir.org' and the phone number '+43 1 533 40 64 323'.

*Screenshot of EUCAIM-related press release published by EIBIR*

#### 4.2.1.7 Congresses, conferences, and public events

EUCAIM will be represented at relevant national, European, and international congresses, conferences, and public events. Partners will attend meetings relevant to their expertise and role in the project and provide general information on the project and present (interim) results.

In addition, the consortium partners will participate in public events dedicated to digital innovation.

Examples of congresses or conferences where the project and its results may be presented by the consortium members include:

<b>Event</b>	<b>Target group</b>	<b>Date or frequency</b>	<b>Link or additional information</b>
<b>ECR – European Congress of Radiology</b>	Scientific community, clinical community, industry	Annual	<a href="https://www.myesr.org/congress">https://www.myesr.org/congress</a>
<b>Radiological Society of North America (RSNA)</b>	Scientific community, clinical community, industry	Annual	<a href="https://www.rsna.org/annual-meeting">https://www.rsna.org/annual-meeting</a>
<b>European Society of Medical Oncology (ESMO)</b>	Scientific community, clinical community, industry	Annual	<a href="https://www.esmo.org/">https://www.esmo.org/</a>
<b>the European Society of Oncological Imaging (ESOI)</b>	Scientific community, clinical community, industry	Annual	<a href="https://www.esoi-society.org/meetings/">https://www.esoi-society.org/meetings/</a>
<b>European Society of Medical Imaging Informatics (EuSoMII)</b>	Scientific community, clinical community, industry	Annual	<a href="https://www.eusomii.org/">https://www.eusomii.org/</a>
<b>the European Society for Radiotherapy and Oncology (ESTRO)</b>	Scientific community, clinical community, industry	Annual	<a href="https://www.estro.org/Congresses">https://www.estro.org/Congresses</a>
<b>MICCAI (The Medical Image Computing and Computer Assisted Intervention) conference</b>	Scientific community, clinical community, industry	Annual	<a href="http://www.miccai.org/events/upcoming-conferences/">http://www.miccai.org/events/upcoming-conferences/</a>
<b>the International Symposium on Biomedical Imaging (ISBI)</b>	Scientific community, clinical community, industry	Annual	<a href="https://biomedicalimaging.org/2024/">https://biomedicalimaging.org/2024/</a>
<b>Pan-Hellenic Cancer Imaging Conference, Athens</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://hsog.gr/?p=5416">https://hsog.gr/?p=5416</a>
<b>RAD</b>			<a href="https://cerf.radiologie.fr/college/actualites-du-coll%C3%A8ge-et-documents-de-travail/radiologie-">https://cerf.radiologie.fr/college/actualites-du-coll%C3%A8ge-et-documents-de-travail/radiologie-</a>
	Radiologist	Annual	<a href="https://cerf.radiologie.fr/college/actualites-du-coll%C3%A8ge-et-documents-de-travail/radiologie-">https://cerf.radiologie.fr/college/actualites-du-coll%C3%A8ge-et-documents-de-travail/radiologie-</a>

			<a href="#">aujourd'hui-et-demain-rad- n%C3%A9mes-juin</a>
<b>JFR</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.jfr.plus/">https://www.jfr.plus/</a>
<b>German Radiological Congress</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.drg.de">https://www.drg.de</a>
<b>ASCO</b>	Oncology	Annual	<a href="https://conferences.asco.org/am/attend">https://conferences.asco.org/am/attend</a>
<b>AACR</b>	Professionals related to cancer research	Annual	<a href="https://www.aacr.org/">https://www.aacr.org/</a>
<b>eScience Conference</b>	Computer scientist and users of e-Infrastructures	Annual	<a href="https://www.escience-conference.org/2023/">https://www.escience-conference.org/2023/</a>
<b>EOSC and EGI related events</b>	Providers and users of EU compute infrastructures	Annual	<a href="https://indico.egi.eu/event/6071/abstracts/">https://indico.egi.eu/event/6071/abstracts/</a>
<b>French JCAD (Compute and Data) events</b>	Wide range audience	Annual	<a href="https://jcad2023.sciencesconf.org">https://jcad2023.sciencesconf.org</a>
<b>Annual International Conference of the IEEE Engineering in Medicine and Biology Society</b>	Biomedical engineering community, Data engineers, Biomedical Imaging and Image Processing researchers	Annual	<a href="https://www.ieee.org/">https://www.ieee.org/</a>
<b>IEEE-EMBS International Conference on Biomedical and Health Informatics (BHI)</b>	Data scientist, Biomedical engineers, ICT experts	Annual	<a href="https://www.ieee.org/">https://www.ieee.org/</a>
<b>OHDSI Symposium</b>	ICT scientists, researchers, technologists, and medical scientists	Annual	<a href="https://www.ohdsi.org/ohdsi2023/">https://www.ohdsi.org/ohdsi2023/</a>
<b>AMIA 2023 Annual Symposium</b>	ICT scientists, researchers, technologists, and medical scientists	Annual	<a href="https://amia.org/education-events/amia-2023-annual-symposium">https://amia.org/education-events/amia-2023-annual-symposium</a>
<b>International Conference on Artificial Intelligence in Medicine (AIME)</b>	ICT scientists, researchers, technologists, and medical scientists	Annual	<a href="https://aime23.aimedicine.info/">https://aime23.aimedicine.info/</a>



<b>Medical Informatics Europe Conference</b>	ICT scientists, researchers, technologists, and medical scientists	Annual	<a href="https://efmi.org/conferences-journals/mie-conference/">https://efmi.org/conferences-journals/mie-conference/</a>
<b>International Conference on the IEEE Engineering in Medicine and Biology Society</b>	ICT scientists, researchers, technologists, and medical scientists	Annual	<a href="https://embc.embs.org/">https://embc.embs.org/</a>
<b>International Organisation for Medical Physics (IOMP)</b>	Medical physicists, medical scientists	Annual	<a href="https://www.iomp.org/">https://www.iomp.org/</a>
<b>Swedish annual congress in Radiology</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.sfmr.se/sidor/rontgenveckan/">https://www.sfmr.se/sidor/rontgenveckan/</a>
<b>Spanish Congress of Radiology (SERAM)</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://seram.es/">https://seram.es/</a>
<b>Spanish Congress of Abdominal Radiology (SEDIA)</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.sedia.es/">https://www.sedia.es/</a>
<b>Spanish Congress of Cardiothoracic Radiology (SEICAT)</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.seicat.org/">https://www.seicat.org/</a>
<b>Spanish Congress of Breast Radiology (SEDIM)</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.sedim.es/">https://www.sedim.es/</a>
<b>Nordic Life Science Days</b>	Nordic Life Science Days offers a unique opportunity to partner and network with the best of Nordic and international life science leaders.	Annual	<a href="https://www.nlsdays.com/">https://www.nlsdays.com/</a>
<b>BioFIT</b>	Academics, TTOs and research institutions, SMEs	Annual	<a href="https://www.biofit-event.com/">https://www.biofit-event.com/</a>
<b>Advanced Therapies</b>	The Advanced Therapies Congress is for the leaders of the world's ATMP developers and their most senior executives in charge of the latest tech and strategies that are driving the industry forward	Annual	<a href="https://www.terrapinn.com/congress/advanced-therapies/index.stm">https://www.terrapinn.com/congress/advanced-therapies/index.stm</a>

<b>BIO International Convention</b>	The BIO International Convention attracts 14,000+ biotechnology and pharma leaders for one week of intensive networking to discover new opportunities and promising partnerships	Annual	<a href="https://www.bio.org/events/bio-international-convention">https://www.bio.org/events/bio-international-convention</a>
<b>Knowledge for Growth</b>	The cream of the Belgian life sciences community attends flanders.bio's annual Knowledge for Growth business conference, attracting decision makers from biotech, pharma and medtech, agricultural and chemical industry as well as investors, universities, topnotch research institutes, policymakers and competence providers	Annual	<a href="https://knowledgeforgrowth.be/">https://knowledgeforgrowth.be/</a>
<b>Conference 12th Scientific Congress of the School of Medicine Aristotle University of Thessaloniki</b>	Medical Scientists, researchers and clinicians	Annual	<a href="https://www.medevents.gr/congress/medept23?lang=2">https://www.medevents.gr/congress/medept23?lang=2</a>
<b>MEDICA</b>	Healthcare providers, technology procurers, e-health software developers	Annual	<a href="https://www.medicatradefair.com/">https://www.medicatradefair.com/</a>
<b>Foro de Interoperabilidad y el Gobierno del Dato en Salud (Data Governance and Interoperability in health forum)</b>	E-health developers and stakeholders	Annual	<a href="https://seis.es/">https://seis.es/</a>
<b>Inforsalud</b>	Digital health stakeholders	Annual	<a href="https://seis.es/inforsalud-2023/">https://seis.es/inforsalud-2023/</a>
<b>European Forum for Science, Technology and Innovation (TRANSFIERE)</b>	Digital health stakeholders, healthcare providers, software developers	Annual	<a href="https://transfiere.fycma.com/transfiere-2024-se-celebrara-los-dias-20-21-y-22-de-marzo-para-conectar-el-ecosistema-de-innovacion-nacional-con-el-escenario-global/">https://transfiere.fycma.com/transfiere-2024-se-celebrara-los-dias-20-21-y-22-de-marzo-para-conectar-el-ecosistema-de-innovacion-nacional-con-el-escenario-global/</a>
<b>ASLAN</b>	Digital health stakeholders,	Annual	<a href="https://aslan.es/">https://aslan.es/</a>

	healthcare providers, software developers		
<b>Annual Congress of the European Association for Cancer Research (EACR)</b>	Basic, pre-clinical and translational cancer research scientists, clinical scientists	Annual	<a href="https://www.eacr.org/congress">https://www.eacr.org/congress</a>
<b>IberGrid</b>	Cloud and Grid computing practitioners in Spain and Portugal	MultiAnnual	<a href="https://www.ibergrid.eu/">https://www.ibergrid.eu/</a>
<b>SIRM – Società Italiana di Radiologia Medica e Interventistica</b>	Radiologists	Bi-annual	<a href="https://sirm.org/congresso-roma-2022/">https://sirm.org/congresso-roma-2022/</a>
<b>EANM – European Association of Nuclear Medicine</b>	Nuclear medicine doctors and professionals with an interest in nuclear medicine and radiology	Annual	<a href="https://eanm23.eanm.org/">https://eanm23.eanm.org/</a>
<b>ISMRM - International Society for Magnetic Resonance in Medicine</b>	Radiologists and professionals with an interest in radiology	Annual	<a href="https://www.ismrm.org/23m/">https://www.ismrm.org/23m/</a>
<b>SNMMI – Society of Nuclear Medicine and Molecular Imaging</b>	Nuclear medicine doctors and professionals with an interest in nuclear medicine and radiology	Annual	<a href="https://am.snmmi.org/iMIS/SNMMI-AM">https://am.snmmi.org/iMIS/SNMMI-AM</a>
<b>Röntgen Kongress 2024 and 2025</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.roentgenkongress.de/kongresstermine/">https://www.roentgenkongress.de/kongresstermine/</a>
<b>International Semantic Web Conference 2024/2025</b>	Oncologists, scientists and professionals with an interest in semantic web and knowledge graph	Annual	<a href="https://swsa.semanticweb.org/content/international-semantic-web-conference-iswc">https://swsa.semanticweb.org/content/international-semantic-web-conference-iswc</a>
<b>ICCV</b>	Computer Scientists	Bi-annual	<a href="https://iccv2023.thecvf.com/">https://iccv2023.thecvf.com/</a>
<b>NeurIPS</b>	Computer Scientists	Annual	<a href="https://nips.cc/">https://nips.cc/</a>
<b>ICML</b>	Computer Scientists	Annual	<a href="https://icml.cc/">https://icml.cc/</a>
<b>CVPR</b>	Computer Scientists	Annual	<a href="https://cvpr2023.thecvf.com/">https://cvpr2023.thecvf.com/</a>
<b>ICLR</b>	Computer Scientists	Annual	<a href="https://iclr.cc/">https://iclr.cc/</a>
<b>IJCNN</b>	Computer Scientists	Annual	<a href="https://2023.ijcnn.org/">https://2023.ijcnn.org/</a>
<b>MedInfo (MedInfo 2025, Taipei, August 9 – 13, 2025)</b>	Biomedical and Health Informatics scientists, researchers and technologists	Bi-annual	<a href="https://imia-medinfo.org/wp/">https://imia-medinfo.org/wp/</a>



<b>EOSC Symposium</b>	ICT scientists, researchers, technologists, medical industry and public authorities	Annual	<a href="https://symposium23.eoscfuture.eu/">https://symposium23.eoscfuture.eu/</a>
<b>STC (EFMI)</b>	Biomedical and Health Informatics scientists, researchers and technologists	Annual	<a href="https://www.stc2023.org/">https://www.stc2023.org/</a>
<b>ITISE</b>	Medical scientists, researchers and clinicians	Annual	<a href="https://itise.ugr.es/program.html">https://itise.ugr.es/program.html</a>
<b>Spanish Society of Radiation Oncology (SEOR) congress</b>	Radiation oncologists and professionals with an interest in radiation oncology, industry	Bi-annual	<a href="https://seor.es">https://seor.es</a>
<b>Spanish Society of Medical Oncology (SEOM) congress</b>	Medical oncologists, radiation oncologists, radiologists, surgeons, industry	Annual	<a href="https://congresoseom.org/2023/">https://congresoseom.org/2023/</a>
<b>ESUR (European Society of Urogenital Radiology)</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.esur2023.com">https://www.esur2023.com</a>
<b>ESGAR (European Society of Gastrointestinal and Abdominal Radiology)</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.esgar.org">https://www.esgar.org</a>
<b>AIRMM (Associazione Italiana Risonanza Magnetica in Medicina)</b>	Radiologists and professionals with an interest in radiology, industry	Annual	<a href="https://www.ismrm.it/en/palermo-2023-en/">https://www.ismrm.it/en/palermo-2023-en/</a>
<b>ESTI</b>	Radiologists specialized in thoracic imaging	Annual	<a href="https://www.myesti.org/">https://www.myesti.org/</a>
<b>EUSOBI</b>	Radiologists specialized in breast imaging	Annual	<a href="https://www.eusobi.org/">https://www.eusobi.org/</a>
<b>EAU Congress</b>	Medical professionals specialized in urological research, industry	Annual	<a href="https://uroweb.org/events/">https://uroweb.org/events/</a>
<b>Europe Biobank Week (EBW)</b>	Medical scientists, researchers and clinicians	Annual	<a href="https://www.europebiobankweek.eu">https://www.europebiobankweek.eu</a>

EUCAIM will also attend one-off events or irregularly organised events. The consortium will focus on establishing links to policy-related events as well. EUCAIM already was represented at such events, namely the European Congress of Radiology (ECR) in Vienna, Austria on 1-4 March 2023.

#### **4.2.1.8 Scientific publications and representations**

EUCAIM will publish relevant results or opinions in high-ranking and relevant journals. We will target the following journals for publication of results.

- European Radiology
- Röfo
- European Journal of Radiology
- Annals of Oncology
- Journal of Clinical Oncology
- Clinical Cancer Research
- Therapeutic Advances in Medical Oncology
- Clinical Oncology
- Future Generation Computer Systems (FGCS), Elsevier
- IEEE Access
- Journal of the American medical Informatics Associations (JAMIA), Oxford Academics
- IEEE TRANSACTIONS ON MEDICAL IMAGING
- Journal of Medical Internet Research (JMIR)
- Journal of Biomedical and Health Informatics, IEEE
- Computers in Biology and Medicine, Elsevier
- Journal of Healthcare Informatics Research, Springer
- Nature Machine Intelligence, Nature
- Artificial Intelligence in Medicine, Elsevier
- Medical Physics International, IOMP
- Insights into Imaging
- European Radiology Experimental
- European Journal of Cancer
- Cancers
- Radiotherapy and Oncology
- Medical Physics
- The British Journal of Radiology
- International Journal of Radiation Oncology
- Frontiers in Oncology
- Computer Methods and Programs in Biomedicine
- IEEE Journal of Translational Engineering in Health and Medicine
- IM Médico Hospitalario
- El Economista - Sanidad
- ISanidad
- Consalud
- Infosalus
- The Lancet Digital Health
- Nature Medicine
- JCO Precision Oncology
- JCO Clinical Cancer Informatics
- Journal of Grid Computing
- European Journal of Radiology Open
- Radiology: Artificial Intelligence
- La Radiologia Medica
- Medical Image Analysis
- Scientific Reports
- Nature Communications
- Radiology AI
- International Journal of Medical Informatics
- Radiología
- International Journal of Biological Innovations
- Methods of Information in Medicine
- Journal of Biomedical Informatics

- Cancer Imaging
- Journal of Magnetic Resonance Imaging
- Journal of Digital Imaging

This is not an exhaustive list of all potential journals, and also does not constitute a commitment to publish in exactly these journals, but it shows that several high-ranking journals are on our radar for publication(s).

#### 4.2.1.9 Suggested communication and dissemination channels

The project partners will make use of their established contacts and communication and dissemination channels to reach stakeholders. In addition, where appropriate, partners will also contact National Contact Points and relevant national government agencies or public bodies with information about the project.

The following established network contacts are available to members of the EUCAIM consortium:

Channels	Description	Target group	Method
<b>The EIBIR Member network</b>	EIBIR's network includes more than 80 clinical, research and industry members in the field of biomedical imaging research and related fields.	Scientific community, clinical community, industry	Relevant results and data will be shared online upon publication, and periodically in the EIBIR annual report and newsletters.
<b>EIBIR Shareholders</b>	EIBIR's 12 shareholder organisations are: CIRSE, COCIR, EANM, EFOMP, EORTC, ESMI, ESMRMB, ESPR, ESTRO, EuSoMII, EFRS, ESR	Scientific community, clinical community, industry	Relevant results and data will be shared online upon publication, and periodically in the EIBIR annual report and newsletters.
<b>European Society of Radiology (ESR)</b>	The ESR has more than 69,300 members from 157 countries active in the field of radiology as clinicians and researchers. The ECR is the annual meeting of the ESR. On average more than 20,000 visitors from industry and the clinical and academic community attend the congress.	Scientific community, clinical community, industry	Relevant results and data will be shared online in periodic newsletters. EUCAIM findings will be presented at the ECR in dedicated sessions and/or at a dedicated booth
<b>The Artificial Intelligence for Health Imaging (AI4HI) Network</b>	The AI4HI working group is formulated by five EU projects on Artificial Intelligence for Medical Imaging, the EuCanImage, INCISIVE, ProCancer-I, CHAIMELEON, and PRIMAGE that have	AI developers & industry, researchers, AI scientists, data scientists, medical scientist	Share common strategies and methodologies to construct validated AI tools using medical imaging and combining with relevant data to estimate clinical events

	received funding from the European Union's Horizon 2020 research and innovation programme, under the topic <u>DT-TDS-05-2020 - AI for Health Imaging</u>		in daily oncologic practice.
<b>Network/Audience of MAGGIOLI NOW</b>	Sharing updates and information through the Maggioli network	Maggioli's network of professionals in related sectors including AI developers & industry	Relevant news, updates, announcements and public results can be shared online upon publication, and periodically in the Maggioli annual report and newsletters.
<b>INCISIVE Network</b>	INCISIVE network of partners including 27 partners from 9 countries, covering expertise in complex ICT systems, Artificial Intelligence and data analytics, medical image processing, cancer clinical research and practice, data security, legal expertise, standardization and business planning	INCISIVE participants and external members of the network incl. Healthcare professionals; AI developers & industry	Relevant public results, announcements and news can be shared with the network partners, also through the website and social media, upon publication.
<b>CERF</b>	CERF members are all professors of radiology in France. They practise in France's leading hospitals (university hospitals), most are department heads and KOLs in their subspecialty in radiology. All French radiology students are also members of CERF (1,200 students).	Professors of radiology, head of radiology department, radiology's student	Relevant results and data will be shared online in periodic newsletters.
<b>Deutsche Röntgengesellschaft (Germany Röntgen Society)</b>	The German Radiological Society, Gesellschaft für medizinische Radiologie e.V., was founded in Berlin in 1905 and is one of the most traditional and important medical societies. It is	Medical scientists, researchers, clinicians. medical industry, ICT scientists, technologists, and public authorities	Information of the relevant Subgroups within the society, Newsletter

	dedicated to the promotion of radiology in all its fields, including basic scientific research.		
<b>EGI Community Managers Group</b>	The EGI Community Managers Group is an information sharing network about user engagement, training, technical support and partner liaison activities in the EGI context.	Members of the network have regular meetings and an email list to share information about their activities, and to exchange success stories and best practices between the European and national/community/institutional landscapes.	Monthly online meetings.
<b>SERAM</b>	SERAM is a medical-scientific and professional organization dedicated to promote among its members the teaching, development, defence and research of all diagnostic and therapeutic aspects related to medical imaging, making its activities known to the general public.	Medical scientists, researchers and clinicians.	Relevant data will be shared with them
<b>EOSC-A</b>	The EOSC-AISBL (European Open Science Cloud - international not-for-profit association) is a member based association with more than 250 member and observer institution dedicated to the development of Open Science.	Open Science researchers and policy makers, research infrastructures.	Through the task forces, the annual event (EOSC Symposium) and through the Board of Directors (Ignacio Blanquer)
<b>MATICAL</b>	More than 50 clinical, research and industry members in the field of health research and innovation	Medical scientists, researchers, clinicians, medical industry, ICT scientists, and technologists	Direct e-mail for a defined purpose; publications in MATICAL's website and LinkedIn for the sharing of relevant results and announcements (i.e.: the Open Challenge)

<p><b>OHDSI Community and specifically the OMOP-CDM Medical Image Working Group</b></p>	<p>OHDSI mission is to improve health by empowering a community to collaboratively generate the evidence that promotes better health decisions and better care. It has more than 3200 collaborators in more than 80 countries</p>	<p>ICT scientists, researchers, technologists, medical scientists, researchers and clinicians, medical industry.</p>	<p>Though participation in the WG meetings</p>
<p><b>Swedish Society of Radiology (SFMR)</b></p>	<p>Swedish Society of Radiology represents Swedish radiologists and other medical radiology interested persons in Sweden. The association has as its purpose:</p> <p>to support the development of medical imaging by arranging courses and congresses with scientific content and providing foras for giving account to scientific research results</p> <p>to support education in medical imaging</p> <p>to act as an institution for international collaboration on scientific and educational matters</p> <p>to support professional and economical interests for those members associated to our society and the Swedish Medical Association</p>	<p>Medical scientists, researchers, clinicians, medical industry, ICT scientists, researchers, technologists, and public authorities</p>	<p>Relevant results and data could be shared online upon publication, and periodically in the SFMR quarterly news.</p>
<p><b>EATRIS</b></p>	<p>EATRIS comprises 144+ top-tier academic medical centres and research institutions across Europe</p>	<p>Medical scientists, researchers and clinicians</p>	<p>Relevant results and data will be shared online upon publication, and periodically in the EATRIS newsletters.</p>
<p><b>EATRIS Imaging &amp; Tracing Platform</b></p>	<p>50 EATRIS institutions with high-end expertise and cutting-edge translational imaging facilities</p>	<p>50 EATRIS institutions with high-end expertise and cutting-edge</p>	<p>Relevant results and data will be shared online upon publication, and periodically with targeted emails to</p>

		translational imaging facilities	platform members and at online meetings.
<b>EOSC4Cancer</b>	A European-wide foundation to accelerate Data-driven Cancer Research	Medical scientists, researchers, clinicians, ICT scientists, researchers and technologists	EATRIS is project partner
<b>CanSERV</b>	canSERV – Providing cutting edge cancer research services across Europe	Medical scientists, researchers, clinicians, ICT scientists, researchers and technologists	EATRIS is project partner
<b>GSK Immune Inflammation Imaging Hub</b>	Public-private partnership that delivers a clinical and scientific expert network for the development and application of innovative imaging methods for inflammatory diseases	Medical industry, medical scientists, researchers and clinicians within EATRIS	EATRIS is Hub member
<b>HealthyCloud</b>	HealthyCloud – Health Research & Innovation Cloud	5 Research Infrastructures (ELIXIR, ECRIN, EATRIS, BBMRI and Euro-Biolmaging) and 3 Joint Actions (InfAct, iPAAC and eHAction) related to health research.	EATRIS is project partner
<b>EOSC-Life</b>	an open collaborative digital space for life science in the European Open Science Cloud	Medical scientists, researchers, clinicians, ICT scientists, researchers and technologists	EATRIS is project partner
<b>EOSC-Future</b>	EOSC Future aims to demonstrate at the end of the project an operational EOSC Platform	all major stakeholders from the e-Infrastructures and Science Clusters	EATRIS is project partner
<b>EU-AMRI</b>	European Alliance of Medical Research Infrastructures	BBMRI-ERIC, EATRIS-ERIC, and ECRIN-ERIC	EATRIS is partner
<b>AUTH Network</b>	AUTH is the biggest university in Greece, and the school of medicine is networked with major hospitals	Medical scientists, researchers, clinicians, ICT scientists, researchers and technologists, as well as students	Relevant results and data will be shared online upon publication, disseminated in the social media. In addition, via educational activities



		and young researchers	
<b>OHDSI (Observational Health Data Sciences and Informatics)</b>	OHDSI is a multi-stakeholder, interdisciplinary collaborative to bring out the value of health data through large-scale analytics. OHDSI has established an international network of researchers and observational health databases with a central coordinating center housed at Columbia University.	ICT scientists, researchers, technologists, medical scientists, researchers and clinicians, decisions makers at Hospitals and Head of Departments, medical industry	<a href="https://www.ohdsi.org/">https://www.ohdsi.org/</a>
<b>Galician Health Cluster</b>	Clúster Saúde de Galicia (CSG) seeks to promote both the visibility and the cooperation and collaboration of our associates with the ultimate goal of materializing the business opportunities that we can detect both nationally and internationally.	Medical industry	<a href="https://clustersaude.com">https://clustersaude.com</a>
<b>European Association for Cancer Research (EACR)</b>	The EACR, a registered charity, is a professional membership association and global community for those working and studying in cancer research, with more than 12,000 members worldwide.	Medical scientists, researchers and clinicians	Relevant results and data will be shared online upon publication, and presented at the annual meeting.
<b>ELIXIR community</b>	ELIXIR's network comprises members from more than 245 organisations	ICT scientists, researchers, technologists, medical scientists researchers, clinicians, decisions makers at hospitals and Head of Departments	Relevant results and data will be shared via weekly newsletters, key contributor updates and social media & ELIXIR website where appropriate, plus at ELIXIR meetings and to other EC projects.
<b>ESOI</b>	ESOI aims to improve knowledge and quality in oncologic imaging	Medical scientists, researchers, clinicians,	Prof. Neri from UNIPI is president of the



	<p>through two main missions: providing high-quality education globally and creating an international platform that brings together radiologists and clinical professionals from various fields. The organization welcomes participation and involvement from professionals interested in contributing to new developments in oncologic imaging</p>	<p>decisions makers at Hospitals and Head of Departments, medical industry</p>	<p>European Society of Oncologic Imaging.</p>
<p><b>SIRM</b></p>	<p>The Italian Society of Medical Radiology and Interventional Radiology (SIRM) is the society of radiologists and interventional radiologists and has more than 12,000 members, representing one of the main Italian and European scientific societies accredited by the Ministry of Health</p>	<p>ICT scientists, researchers, technologists, medical scientists, clinicians and medical industry</p>	<p>Prof. Neri is SIRM delegate for international activities.</p>
<p><b>AIFM – Italian Association of medical physics</b></p>	<p>The AIFM (Italian Association of Medical Physics) is an organization that aims to represent, on a professional and scientific level, all those who deal with medical physics in public and private healthcare facilities, universities, research centers, and other areas of activity, in the manner provided for by the statute.</p>	<p>ICT scientists, researchers, technologists, medical scientists, researchers, clinicians and medical industry</p>	<p>Prof. Neri and The University of Pisa's research team has built numerous relationships and connections with AIFM members, which could potentially be beneficial in establishing communication with them.</p>
<p><b>European Reference Network for Acute Care and Telemedicine (ERN-ACT)</b></p>	<p>ERN-ACT enables better individualized therapy of patients, ensures efficient therapy control of patients and enhances rapid adjustment of therapy.</p>	<p>Medical scientists, researchers and clinicians</p>	<p>To the email address: <a href="mailto:telmedac@ukaacen.de">telmedac@ukaacen.de</a></p>

<b>Smart4Health</b>	Smart4Health enables citizens to manage and bridge their own health data throughout the EU and beyond, advancing own and societal health and wellbeing.	General public	To the email address: <a href="mailto:info@smart4health.eu">info@smart4health.eu</a>
<b>MICCAI</b>	Main conference in Medical Image Computing.	Medical scientists, ICT scientists, medical industry	EUCAIM findings could be presented in the main conference if submitted works are accepted. Tutorial, challenge or workshop dedicated to EUCAIM topics could be proposed.
<b>RDA (Health Data Interest Group)</b>	(HD-IG) is a long-term initiative in the framework of RDA focusing on the intricacies of Health Data, especially as it relates to privacy and security issues in Healthcare (~35 members)	ICT scientists, researchers, technologists, medical scientists, and clinicians	Relevant results will be shared by researcher from SAS, who is the chair of this IG, so he will share the results in the events.
<b>EFMI FAIR data in Health research Performing Organizations (HRPOS) WG</b>	Focused in the FAIR data in (HRPOs) , promoting tools, processes and to Develop an HRPO maturity model for the adoption of the FAIR principles that can be adopted as an accreditation model for HRPOs (~30 members)	ICT scientists, researchers, technologists, medical scientists, and clinicians	Relevant results will be shared by researcher from SAS, who is the chair of this WG, so he will share the results in the events.
<b>EFMI Translational Health Informatics WG</b>	WG focused on the health informatics needed for accommodating the translational challenges (~30 members)	Biomedical and Health Informatics scientists, researchers and technologists, medical scientists, and clinicians	Relevant results will be shared by researcher from SAS, who is the co-chair of this WG, so he will share the results in the events.
<b>IMIA Health Information System WG</b>	WG focused on: Promote systematic development and research in the field of health information systems; Promote research and efforts on efficiency and cost-effectiveness of health information systems for the healthcare, health	Biomedical and Health Informatics scientists, researchers and technologists, medical scientists, and clinicians	Relevant results will be shared by researcher from SAS, who is the chair of this WG, so he will share the results in the events.

	<p>delivery and access to health;</p> <p>Promote research and development in the domain of sustainability in health information systems;</p> <p>Promote evaluation, identify and assess problems and success factors of health information systems.</p>		
<b>Asociación de radiólogos del Sur (ARS)</b>	<p>Organization that brings together radiologists from the southern region, fostering professional collaboration and facilitating knowledge exchange in the field of radiology.</p>	<p>Medical scientists, researchers and clinicians</p>	<p>Relevant results and data will be shared upon oral communication or poster in its annual congress event.</p>
<b>Spanish Society of Radiation Oncology (SEOR)</b>	<p>SEOR is a non-profit association of private law, of a scientific nature, which brings together more than 1000 Spanish or foreign specialists (including doctors in training) whose work is developed mainly in the treatment of cancer, using ionizing radiation exclusively or associated with other therapeutic modalities.</p>	<p>Medical scientists, researchers and clinicians</p>	<p>Relevant results and data will be shared online in periodic newsletters and/or presented in courses, meetings, conferences, etc.</p>
<b>Spanish Society of Senology and Breast Pathology (SESPM)</b>	<p>Spanish Society of Senology and Breast Pathology. It is a Multidisciplinary Society made up of health professionals from different specialties:          Medical Oncologists, Radiation Oncologists, Surgeons, Plastic Surgeons, Radiologists, Gynecologists, Biologists, Pathologists, Nuclear Physicians, Epidemiologists and recently by Psychology</p>	<p>Medical scientists, researchers and clinicians</p>	<p>Relevant results and data will be shared online in periodic newsletters and/or presented in courses, meetings, conferences, etc.</p>

	<p>professionals dedicated to women. Society of transversal and multidisciplinary character that brings together prestigious physicians in the field of breast and especially breast cancer.</p>		
<p><b>Spanish Breast Cancer Research Group Foundation (GEICAM)</b></p>	<p>Its objective is to promote the study and clinical, epidemiological and translational research in breast cancer, and the education and dissemination of everything related to this disease and its treatment.</p>	<p>Medical scientists, researchers, clinicians, general public.</p>	<p>Relevant results and data will be shared online in periodic newsletters and/or presented in courses, meetings, conferences, etc.</p>
<p><b>Ramón y Cajal Institute for Health Research (IRYCIS)</b></p>	<p>IRYCIS is the Research Institute affiliated to the Ramón y Cajal University Hospital. It encompasses basic, translational and clinical research departments. It ranks first in Madrid and third in Spain in production of biomedical research. It relies on over 1,100 people performing research, with more than 1,400 active research projects, over 100 innovation projects, 27 patent families, 1,311 scientific publications and 65 courses and events</p>	<p>Medical scientists, researchers, clinicians, decisions makers at Hospitals and Head of Departments.</p>	<p>Relevant results and data will be shared online in periodic newsletters.</p>
<p><b>Technical University of Madrid (UPM)</b></p>	<p>UPM is the oldest and largest of all Technical Universities in Spain. It has more than 3,000 faculty members, around 35,000 undergraduate students, and over 8,000 graduate students. UPM is made up of 21 Technical Schools and Faculties,</p>	<p>ICT scientists, researchers and technologists</p>	<p>Relevant results and data will be shared online in periodic newsletters and/or presented in courses, meetings, conferences, etc.</p>

	and offers a specific bachelor's and master's degrees in biomedical engineering. UPM has a strong commitment to Research and Innovation, and ranks first among Spanish universities in the European Union R&D funding.		
<b>Rey Juan Carlos University (URJC)</b>	URJC currently has more than 44,600 students enrolled, making it the second university with the most students enrolled in the Madrid region. URJC has five campuses and offers 88 undergraduate degrees (including a bachelor's degree in biomedical engineering) and 76 official master's degrees. URJC actively promotes cooperation projects with scientific and cultural institutions and companies, one of its main objectives being to have an impact on the social and economic environment.	ICT scientists, researchers and technologists	Relevant results and data will be shared online in periodic newsletters and/or presented in courses, meetings, conferences, etc.
<b>ESGAR (European Society of Gastrointestinal and Abdominal Radiology)</b>	ESGAR is an official subspecialty society of the European Society of Radiology (ESR)	Radiologists and professionals with an interest in radiology, industry	The EUCAIM project vision, mission and most relevant results will be shared in dedicated sessions during annual annual meetings.
<b>ESTI</b>	ESTI (European Society of Thoracic Imaging) fosters excellence, education and research in all aspects of thoracic radiology. The annual meeting aims to bring together not only renowned experts in the field but also to attract trainees, young academics,	Radiologists specialized in thoracic imaging	The EUCAIM project vision, mission and most relevant results will be shared in dedicated sessions during annual annual meetings.

	developers, users of technology and those in allied fields from across Europe and around the world.		
<b>EUSOBI</b>	EUSOBI (European Society of Breast Imaging) brings together the most renowned breast imaging specialists both in and outside Europe	Radiologists specialized in breast imaging	The EUCAIM project vision, mission and most relevant results will be shared in dedicated sessions during annual annual meetings.
<b>ESUI</b>	The EAU Section of Urological Imaging (ESUI) aims to increase and integrate the know-how on imaging techniques among urologists.	Medical professionals specialized in urological research, industry	The EUCAIM project vision, mission and most relevant results will be shared in dedicated sessions during annual annual meetings.
<b>ESMO</b>	ESMO's (European Society for Medical Oncology) core mission is to improve the quality of cancer care, from prevention and diagnosis all the way to palliative care and patient follow-up. It aims to educate doctors, cancer patients and the general public on the best practices and latest advances in oncology; promoting equal access to optimal cancer care for all patients.	Oncology professionals, cancer patients, general public	The EUCAIM project vision, mission and most relevant results will be shared in dedicated sessions during annual annual meetings.

This is not an exhaustive list, and more dissemination channels may be or become available to the projects as it progresses. This provides a clear overview of the large number of potential channels available to the consortium.

#### 4.2.2 Identified stakeholders and proposed dissemination tools and methods

Tailoring of dissemination and communication activities to the needs of individual stakeholder groups is crucial to achieve and maximise the impact of the project. The table below provides an overview of why and how we intend to reach the identified stakeholder groups:

Target group	Details	Communication and dissemination methods
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<b>Clinical community</b>	radiologists, oncologists	<ul style="list-style-type: none"> <li>- Scientific publications and posters;</li> <li>- Workshops and presentations at dedicated scientific events;</li> <li>- Tailored communication package;</li> <li>- Dedicated information distributed via the project website, press releases, newsletters, and through social media.</li> <li>- Recommendations (white paper published);</li> <li>- Webinar at EU level.</li> </ul>
<b>Researchers in medical imaging</b>	data scientists, AI developers	<ul style="list-style-type: none"> <li>- Scientific publications and posters;</li> <li>- Workshops and presentations at dedicated scientific events;</li> <li>- Tailored communication package;</li> <li>- Dedicated information distributed via the project website, press releases, newsletters, and through social media.</li> <li>- Recommendations (white paper published);</li> <li>- Webinar at EU level.</li> </ul>
<b>Policymakers and decision makers</b>	at EU, national, and regional level	<ul style="list-style-type: none"> <li>- Inclusion in the Stakeholder Advisory Board;</li> <li>- Policy briefs;</li> <li>- Recommendations (white paper)</li> <li>- Presentations at health policy events (e.g., EU conferences related to Cancer Beating Plan, EU presidency health events, ECO cancer summit), digital innovation events</li> <li>- Tailored communication package;</li> <li>- Dedicated information distributed via the project website, press releases, newsletters, social media;</li> <li>- Workshops and presentations at dedicated events.</li> </ul>
<b>Professional societies and civil society at large</b>		<ul style="list-style-type: none"> <li>- Communication package tailored to different professionals;</li> <li>- Explainer video;</li> <li>- Webinar at EU level;</li> <li>- Local events/workshops by national “champions”;</li> <li>- Inclusion in Stakeholder Advisory Board.</li> </ul>
<b>Related project and initiatives</b>	research infrastructures, repositories	<ul style="list-style-type: none"> <li>- Participation in stakeholder events of joint actions and ERICs;</li> <li>- Tailored project information material;</li> <li>- Networking activities;</li> <li>- Dissemination of EUCAIM publications;</li> <li>- Inclusion in Stakeholder Advisory Board.</li> </ul>
<b>Industry</b>	AI developers	<ul style="list-style-type: none"> <li>- Tailored communication package;</li> <li>- Video animations;</li> <li>- Dedicated information distributed via the project website, press releases, newsletters, and through social media;</li> <li>- Workshops and presentations at dedicated events.</li> </ul>
<b>Patients</b>		<ul style="list-style-type: none"> <li>- Tailored communication package;</li> </ul>



- Video animations;
- Dedicated information distributed via the project website, press releases, newsletters, and through social media.

## 4.3 Planned dissemination activities

### 4.3.1 Planned events

EIBIR will organise a project-dedicated event for the upcoming European Congress of Radiology (ECR) 2024, to share findings and boost awareness in the field.

Further activities that are planned are listed below. This is not an exhaustive list, and further events will be planned in the future, as the project progresses:

Maggioli will participate in activities organised jointly with other H2020 project(s) and participation in the Pan-Hellenic Cancer Imaging Conference, Athens.

UPV will participate in the EGI Conference, aiming to the scientific community.

MATICAL is planning to carry out individual interviews with target groups to get insights for some WP8 tasks related to stakeholders' needs and interests. It will be targeted to scientific community, research, industry, policy makers, civil society and customers – three per category. MATICAL will participate in the INCISIVE Clustering Event in Madrid on November 7<sup>th</sup>, 2023.

FORTH will participate in the conferences OHDSI Global Conference and OHDSI Europe Symposium. They will participate in activities organised jointly with other H2020 project(s): AI4HI Working Groups on a) Metadata Models and b) on Data Management infrastructures.

UMU is planning to participate in the conference of the Swedish Society of Radiology (SFMR), aimed to the scientific community. UMU is also planning a workshop on EU digital health data collaboration in Sweden.

AUTH participated in the 11<sup>th</sup> International DIP Symposium on Diabetes, Hypertension, Metabolic Syndrome & Pregnancy: Innovative Approaches in Maternal Offspring Health. For 2023, AUTH is planning to participate in the 1<sup>st</sup> European Congress of Medical Physics in September 2023, and 21<sup>st</sup> IEEE International Symposium on Biomedical Imaging in 2024. EXILIR is planning to participate in Digital Europe, GDI Pillar III meeting and Digital Europe, GDI General Assembly meeting, in November 2023.

UNUPI will present flyers at ESOI (Pisa, September 2023), EUSOMII (Pisa, October 2023) and CARVAT (Rome, October 2023).

BAHIA has planned for the next six months a brokerage event, a pitch event and a trade fair, where they will disseminate on BAHIA's role in EUCAIM and its capabilities within the activities performed within the project.

NKI is planning to participate in MICCAI workshop as well as ICCV workshop, if their papers get accepted.

SAS will participate in the conferences SEIS and Technology Innovation Sessions in Virgen del Rocio University Hospital, as well as the XIX IBiS RESEARCHERS FORUM and the IV CIIAS in Murcia, Spain.

SERMAS has planned to participate in the Artificial Intelligence In Radiation Oncology (Symposium) and 40th Seminar on Hospital Engineering. National Congress. They are also planning to participate in the 2023 European Researchers' Night, which is an event for the general public.



HULAFE has already participated in the conference ESGAR 2023 (Valencia, Spain), and it is planning to participate in the following conferences this year: Conferencia de Medicina Personalizada (Valencia, Spain, 3-6 October 2023); INCISIVE: Clustering Event (Madrid, Spain, 7 November 2023); EuSoMII 2023 (Pisa, Italy, 13-14 October 2023); EUSOBI 2023 (Valencia, Spain, 28-30 September 2023); IS3R (Berlin, Germany, 24 August 2023) and the V International Workshop on Genomic Testing in Cancer (Valencia, Spain, 5-6 October 2023).

Further project-related events will be planned as the project progresses.

#### 4.3.2 Planned press releases

EIBIR will coordinate yearly press releases with status updates. A first press release was already coordinated and published by the European Society of Radiology, coordinated by EIBIR.

Maggioli published a press release on EUCAIM in the Maggioli Greece Newsletter #3.

EGI published a press release related to the kick-off for EUCAIM in their official website.

FORTH published a press release on EUCAIM through the ProCancer-I's website.

EATRIS has used their internal and external newsletter to publish press releases on EUCAIM.

AUTH has published a press release on AUTH's Medical school website on EUCAIM.

#### 4.4 Networking and synergies with other activities

The EUCAIM consortium has successfully established connections with relevant external initiatives to explore potential opportunities and benefits of collaboration. For instance, a meeting was held with SOLACE, an EU-funded project focused on a lung cancer screening program, to discuss the potential contribution of datasets in a federated manner. Additionally, discussions took place with the TEHDAS project regarding various sustainability methods. Furthermore, a meeting with TEF-Health is scheduled, further indicating the consortium's commitment to building connections and partnerships.

Moreover, the EUCAIM consortium has actively participated in renowned international meetings to showcase its work. For example, the consortium was invited to present at events such as the European Society of Radiology Annual Leadership Meeting, BIO international convention, and the European Congress for Radiology. Additionally, the consortium was present at the SOLACE kick-off meeting, highlighting their engagement in diverse networking opportunities.

These initiatives demonstrate the consortium's proactive approach in seeking collaborations, exchanging knowledge, and promoting their work on various platforms.

The consortium will propose a number of joint events to align and enhance already planned efforts and to set-up common strategies for reaching both scientific communities and the general public.

#### 4.5 Monitoring and evaluation of activities

To evaluate the activities carried out, the following key performance measures have been defined:

Activity/Tool	Performance measure
Website	<ul style="list-style-type: none"> <li>• Unique visitors</li> <li>• Pages per visit</li> </ul>
Social Media	<ul style="list-style-type: none"> <li>• Impressions</li> <li>• Engagements (likes, comments, shares)</li> </ul>

Printed material	<ul style="list-style-type: none"> <li>• No of event attendees</li> <li>• No of copies distributed</li> <li>• Reach per item</li> </ul>
Newsletter	<ul style="list-style-type: none"> <li>• No of contacts</li> <li>• Open rate</li> <li>• Engagement rate (clicks)</li> </ul>
Press release	<ul style="list-style-type: none"> <li>• No of contacts</li> <li>• No of views</li> <li>• No of take ups</li> </ul>
Presentations	<ul style="list-style-type: none"> <li>• No of presentations</li> <li>• No of attendees</li> </ul>
Publications	<ul style="list-style-type: none"> <li>• No of publications</li> <li>• No of citations</li> </ul>

## 5. Conclusion

In this document, the EUCAIM communication and dissemination strategy and activities have been described. The communication and dissemination plan will be reviewed at regular intervals.

The dissemination and communication activities will gradually evolve to contain more in-depth information as the project progresses, and tangible results become available. Using the strategy described in this document, the consortium is positioned to effectively disseminate and communicate its research output to maximise the impact. Activities as well as any updates of the communication and dissemination plan will be reported in the periodic reports.